Big Nine Diversity Poster Using Aurasma

Background: Each Advisory has been tasked with creating a poster about the Big Nine. Just to refresh your memory, the "Big Nine" Social Identifiers are ability, age, ethnicity, body image, gender, race, religion, sexual orientation and socio-economic status. Our Advisory will be researching and creating a poster on **body image**, **gende**r and **socio-economic status**.

Process:

1. First, we will research the three social identifiers assigned to our Advisory. Each mini-group is in charge of coming up with eight statistics about their topic. Make sure to note where the stat came from. An easy way to do that is to write in full sentences. For example:

> *"According to the National Coffee Association, 54% of Americans over the age of 18 drink coffee every day."*

2. Once your statistics have been Sarah-Certified, you must find four images to accompany your statistics. These images will be printed out and glued to the poster.

3. Next, we will create the poster. The poster will be comprised of the images that we've found, a title, and directions on how to use Aurasma to access the statistics you've researched.

4. Finally, using Aurasma, you will create Overlay videos for each trigger image. Each overlay video must contain two statistics. You can film yourselves reading them or create a "common craft" type video.